



Process Management & Enterprise Resource Planning Software

That Streamlines Business Practices

Industry Configuration of ROOK Connect

www.PrecisionWorkFlow.com

WHAT CAN YOU EXPECT FROM



Enhanced Communication



Real-Time Tracking & Reporting



Proven Business Efficiency Tools



Detailed Cost Analysis



Improved Productivity & Cohesiveness



Business Analytics



Streamlined Process Management



Real-Time Support



Responsive Agnostic Interface



Constant Growth & Improvements

JOIN THE DIGITAL EVOLUTION!





Strategic Execution
That Delivers Results!

**Real-Time
Accountability
& Transparent
Operational
Efficiency, Through
One Powerful
Software/ERP**

OPERATIONAL MANAGEMENT & STREAMLINED, REAL-
TIME SOFTWARE/ERP TOOLS THAT PROVIDE LEAN
PRECISION WORKFLOWS.

REAL TIME, **UNLIMITED ACCESS**
FROM **ANY** WEB ACCESSIBLE **DEVICE**



SMART ANALYTICS

EQUIPMENT
STAFF
CONTRACTOR
VENDOR
CUSTOMER
SITE
KPI
PROFIT & LOSS
ONLINE & OFFLINE FEATURES



STREAMLINE INTERNAL OPERATIONS

Precision WorkFlow brings businesses together, enhancing their ability to organize and track processes by providing a true account of the day to day operations. With real-time visibility, your business can fix and integrate changes that directly impact your customers for the better.

With proven processes and the adaptability to grow with your business, Precision WorkFlow Software/ERP empowers your team with knowledge and performance tracking never before seen. Get your entire team operating and communicating seamlessly on one platform that is guaranteed to enhance your bottom line.



Site
Management



Field Jobs



Staff



Warehouse/
Storage



Scheduling



Real-Time
Tracking



Key
Performance
Indicators



SMS



Digital
Signature



Inventory
Management



Procurement



Vendors &
Contractors



Route
Optimization



Customer
Ratings



Email



Phone



Equipment
Management



Invoicing



Point of
Sale



Dispatch



Work Orders



Tickets



Safety



Job
Costing



Human
Resources



Time
Sheets



CRM



CLIENT PORTALS



Call



CSV
Import



Email



Staff
Input



Website
Forms



Live
Feeds



Online
Store

Performance Monitoring & Management

Precision WorkFlow eliminates the cumbersome task of generating reports, losing essential information and transcribing data. Get all the facts with detail oriented reports in one Software/ERP solution.

Precision WorkFlow never sleeps, never gets tired, never loses information and never misses details. Working 24/7 for your business, organizing every detail and coordinating efforts on all fronts, Precision WorkFlow keeps your business informed and up to date with accurate, detailed information available anytime, anywhere.



JOURNALING, LOG NOTES & ALERTS



Our interactive software/ERP ensures that our customers can securely discuss, report and track all details seamlessly. Precision Workflow software was built with the intention of delivering fluent collaboration and communication. Our unique ability to tag and filter, journal and track all log notes.

With a built in CRM, contact, business, site, project, job, work order and ticket tagging system, Precision Workflow allows your business to communicate and ensure the right communication is always available. Take advantage of our built in alerts and accountability, and remove the guesswork from all communication. One quick search and you've got all real answers, any time, any place through Precision WorkFlow secure resources.

- ☐ REAL TIME ALERTS
- ☐ ACCOUNTABILITY TRACKING
- ☐ CUSTOMER RELATIONSHIP MANAGEMENT
- ☐ REAL TIME COMMUNICATION
- ☐ GOOGLE MAP & LSD MAPPING
- ☐ SMS TEXTING
- ☐ DAY SHEET ORGANIZATION
- ☐ TRACKED LOGS
- ☐ ONLINE/OFFLINE CAPABILITIES

DIRECT REAL-TIME COMMUNICATION





SAFETY & INCIDENT REPORTING

Creating and maintaining a safe workplace is essential. In order to aid businesses in this endeavor, Precision Workflow comes fully equipped with customizable templates of safety manuals, documents, tools and forms and designed to save your company time and money.

Precision Workflow can assist your business in maintaining accurate safety compliance and records while creating an interface that is intuitive and easy to use. Keep your staff current and compliant on safety standards with Precision Workflow.

- ☐ MANUALS
- ☐ SAFETY FORMS
- ☐ DRIVING LOGS
- ☐ TOOLBOX & TAILGATE MEETINGS
- ☐ SITE INSPECTIONS
- ☐ ONLINE/OFFLINE CAPABILITIES
- ☐ REAL-TIME REPORTING

ACCURATELY MEET & MAINTAIN
SAFETY REQUIREMENTS.





FIELD JOBS & TICKETING

Tracking, monitoring and enhancing your ability to manage all aspects of field job services, Precision Workflow ensures accountability, oversight and enhanced visibility. With templated process workflows and detail oriented practices, your enhanced ability to perform is assured.

Our workflows incorporate all aspects of your business, keeping execution simple, streamlined and on track.

- ☐ SITE MANAGEMENT
- ☐ FIELD TRACKING
- ☐ RESOURCE MANAGEMENT
- ☐ ASSET MANAGEMENT
- ☐ EQUIPMENT TRACKING
- ☐ JOB TRACKING & COSTING
- ☐ INVENTORY MANAGEMENT
- ☐ INVENTORY MATERIAL MANAGEMENT
- ☐ PURCHASE ORDERS
- ☐ FOREMAN SHEETS
- ☐ SCHEDULING
- ☐ TIME SHEETS & SHIFT TRACKING
- ☐ TICKETING & WORK ORDER
- ☐ BILLABLES & INVOICING

REMOTE
DETAIL
ORIENTED
VISIBILITY &
REPORTING





MANUFACTURING & SHOP MANAGEMENT

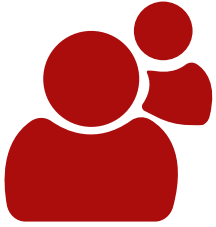
Precision Workflow brings companies together by providing oversight, structure and SMART data analytics, all into one easy to use formula. From day to day operations to staff, contractor and management tracking, Precision Workflow captures, collaborates and provides accountability.

With expert processes and lean manufacturing strategies, our software tracks all aspects of your projects and jobs. Accurate track flow records and easy to use communication tools empower your business with accountability measures and real time efficiency tracking.

REAL TIME PRODUCTIVITY TRACKING

- ☐ JOB & WORK ORDER MANAGEMENT
- ☐ TASK MANAGEMENT
- ☐ R&D SR/ED TRACKING
- ☐ PROCUREMENT & PO'S
- ☐ EFFICIENCY GAUGING & PROJECTIONS
- ☐ INVENTORY MANAGEMENT
- ☐ BUDGETING
- ☐ MATERIAL TRACKING
- ☐ TIME CLOCKS & TIME SHEETS
- ☐ RESOURCE MANAGEMENT
- ☐ BILLABLE TRACKING
- ☐ INVOICING
- ☐ JOB COSTING
- ☐ REPORTING & ANALYTICS





PROJECT/JOB MANAGEMENT

An organized company is a successful company. With Precision Workflow's suite of intuitive and collaborative tools, you can arm your company with the essentials to create success. Our intuitive platform allows for customization to suit your requirements and features advanced reporting, communication and tracking tools, enabling you to always be in the know.

Manage all project details with Precision Workflow's proven track record. Our software comes pre-loaded with everything you'll need to kickstart your business and hit the ground running.

- ☐ TEAM COLLABORATION
- ☐ COMPLETE RESOURCE TRACKING
- ☐ COMMUNICATION
- ☐ EQUIPMENT MANAGEMENT
- ☐ REAL TIME UPDATES
- ☐ REAL-TIME PROFIT/LOSS
- ☐ PLANNING, TAGGING & FILTERING
- ☐ INVENTORY TRACKING
- ☐ PURCHASE ORDERS
- ☐ MATERIAL ASSIGNMENT
- ☐ SCHEDULING&TIMEMANAGEMENT
- ☐ JOB COSTING & REPORTING
- ☐ DRAG & DROP USER INTERFACE
- ☐ STAFF ALLOCATION/TRACKING
- ☐ INVOICING

MANAGE PROJECTS & JOBS WITH
INTUITIVE TOOLS





DIGITAL DOCUMENTS, FORMS & CHARTS

Our digital organization tools allow you to create and build your own digital forms. With internal and external security features available, Precision WorkFlow software lets you custom build digital forms for all types of engagement.

Precision WorkFlow makes processing customer information, data collection, HR forms, contracts and all other digital document creation easier than ever. Providing your business with the ability to create and convert documents into internal or external digital forms, we allow you to quickly and easily develop enforceable standards.

- ☒ CONTRACTS
- ☐ CUSTOMER INFORMATION GATHERING
- ☒ SALES ORDER FORMS
- ☐ ESTIMATING & QUOTING
- ☒ WORK ORDERS
- ☐ CHARTING

GATHER & ORGANIZE
ESSENTIAL
INFORMATION THE
RIGHT WAY
THE FIRST TIME
SEAMLESS DATA
MANAGEMENT



BUSINESS VISIBILITY

The ability for teams to work in sync with the most current information is a game changer. Our unique user interface provides management with a high level overview of the entire system, while specifically designating what teams can access and share specific information. Precision Workflow organizational tools update in real time, ensuring information is always kept current and empowering your team to work together towards a common goal.

Provide your team with the advantage of synergetic tools that will heighten their ability to organize, communicate and work effectively.

- ☐ INTERNAL COLLABORATION
- ☐ TASK MANAGEMENT
- ☐ PROJECT MANAGEMENT
- ☐ SMS TEXTING & EMAILING
- ☐ EXTERNAL COLLABORATION
- ☐ PRIORITY MANAGEMENT
- ☐ JOB COMMUNICATION
- ☐ STAFF TRACKING
- ☐ CUSTOMER SUPPORT CENTRES
- ☐ CHECKLIST SYSTEMS
- ☐ SITE REVIEWS
- ☐ RESOURCE MANAGEMENT

ENHANCE
PRIORITY
MANAGEMENT
WITH POWERFUL
COLLABORATIVE
TOOLS





EXPENSE REPORTING, BUDGETING & COSTING ANALYTICS

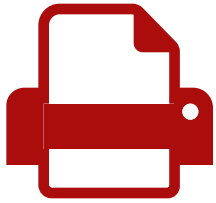
Expense reporting has never been so simple. Precision Workflow allows employees to submit, track and monitor their expenses in one easy to use interface. Expenses can be monitored from submission through to approval and beyond with our customizable reporting tool, allowing management to view expenses submitted by staff, by type, by time frame, etc.

Precision Workflow interactive tools allow expenses to be logged on the go, in real time. Admins are able to set their own limits and restrictions on submissions, streamlining the process to their specific requirements and limiting submission errors. Empower your business to manage expenses the right way with Precision Workflow.

- ☐ JOB/PROJECT COSTINGS
- ☐ PROJECT ALLOCATION
- ☐ INCOME STATEMENT
- ☐ PURCHASE ORDERS
- ☐ EXPENSE ACCOUNT MANAGEMENT
- ☐ CHART OF ACCOUNTS
- ☐ FINANCIAL REPORTING
- ☐ SITE ASSIGNMENT
- ☐ INVOICING
- ☐ PAYOUT REPORTING
- ☐ PAYABLES TRACKING
- ☐ GL CODES
- ☐ INDIVIDUAL ACCOUNTABILITY MANAGEMENT

STOP THE GUESSWORK BY MANAGING
EXPENSES CORRECTLY



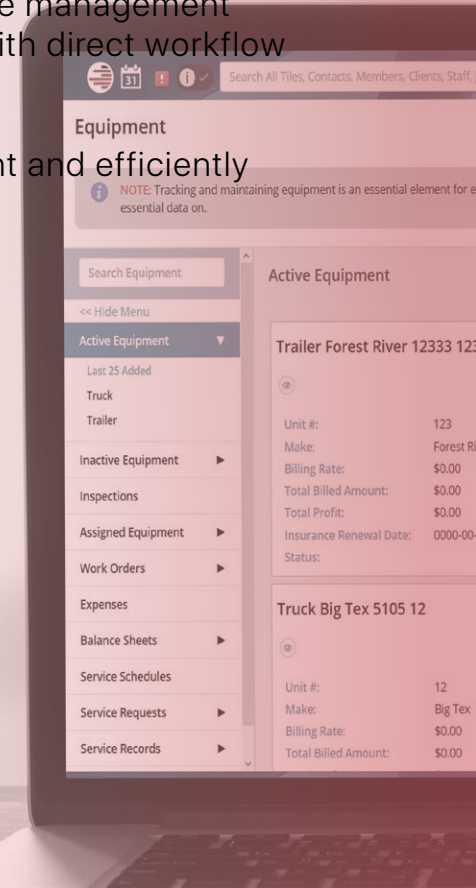


EQUIPMENT MANAGEMENT

Equipment tracking is more intuitive than even with Precision Workflow applications. Our innate management dashboard tracks every piece of equipment throughout its lifecycle, ensuring complete visibility with direct workflow from safety, service requests & dispatch.

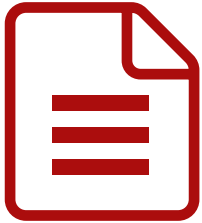
Precision WorkFlow empowers businesses to keep on top of the current value of your equipment and efficiently manage & schedule.

- PROCUREMENT
- SERVICE RECORDS
- SERVICING & MAINTENANCE
- CVP INSPECTIONS
- ASSIGNMENT & STATUSES
- SCHEDULING
- SAFETY & INSPECTIONS
- INVENTORY & MATERIAL
- JOB/WORK ORDER MANAGEMENT
- INVOICING
- PROFIT & LOSS
- PURCHASE ORDERS



INSTANT
EQUIPMENT
TRACKING





INVENTORY MANAGEMENT

Managing inventory has never been so intuitive. Precision Workflow inventory management suite of tools is specifically designed to seamlessly carry your inventory from procurement to invoicing.

Take control of your inventory and increase your capacity to sell effectively with Precision Workflow. We prepare every customer with a series of built-in processes to manage stock and provide the support required to hit the ground running.

COMPLETE INVENTORY MANAGEMENT SOLUTIONS

- ☐ PROCUREMENT MANAGEMENT
- ☐ UNLIMITED CATEGORIES
- ☐ SHIPPING & RECEIVING
- ☐ ORDER FORMS/LISTS
- ☐ DIGITAL COUNTS
- ☐ VENDOR ORDER FORMS
- ☐ DIRECT POINT OF SALE & INVOICING
- ☐ MAPPING/DIAGRAMS
- ☐ CONSIGNMENT
- ☐ ONLINE ORDERING
- ☐ PICK LISTS
- ☐ PRECISION ORGANIZATION
- ☐ ANALYTICS & REPORTING
- ☐ PARTS DESK SALES
- ☐ BILL OF MATERIALS
- ☐ WAREHOUSING



HUMAN RESOURCES

HR is an integral part of every business - Precision Workflow's approach is to simplify the process with an intuitive platform to manage HR. Real time communication tools keep staff accountable, and customizable settings ensure you get all the information required from your staff. With our intuitive tools, maintaining up to date information on staff and meticulous records is easier than ever.

Managing and implementing HR requirements with

Precision Workflow is an easy and efficient process. Every software comes complete with ready to use pre-built templates and management processes so all aspects of employee management is ready to be administered out of the box.

The capability to manage your HR processes with Precision Workflow goes beyond providing accurate records and reporting; it simplifies the overall process and creates an encrypted space where your staff information is securely held.

- ☐ FORMS & MANUALS
- ☐ REMINDER ALERTS
- ☐ STAFF INFORMATION TRACKING
- ☐ % COMPLETION TRACKING
- ☐ SALARY & POSITION ASSIGNMENT
- ☐ ORIENTATION
- ☐ REMUNERATION
- ☐ VACATION REQUESTS
- ☐ TRAINING & QUIZZES
- ☐ KPI TRACKING
- ☐ PERFORMANCE MANAGEMENT
- ☐ GOALS & OBJECTIVES

SIMPLIFIED HR PROCESSES THAT WORK!

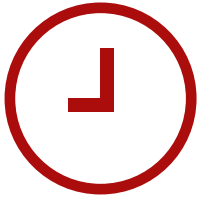




NEXT LEVEL DISPATCH

Precision Workflow empowers business to track customer orders of all shapes and sizes from start to finish. With the ability to dispatch vehicles remotely, send drivers updates & track progress in real time, Precision Workflows ensure from customer intake to driver compensation, your dispatch needs are accounted for.

- ☐ REMOTELY TRACK STAFF, TRUCKS & EQUIPMENT
- ☐ CONFIGURABLE WORK ORDERS & TICKETS
- ☐ UBER LIKE DIGITAL FLEET MAP
- ☐ GOOGLE MAPS PINPOINT LOCATION FINDER
- ☐ LSD PINPOINT LOCATION FINDER
- ☐ TRIP OPTIMIZER
- ☐ ROUTE PLANNING
- ☐ DRAG & DROP EQUIPMENT ASSIGNMENT
- ☐ INTERACTIVE CALENDARS
- ☐ SMS CUSTOMER NOTIFICATIONS
- ☐ DIRECT DRIVER CHAT
- ☐ IMPORT & API APPLICATIONS
- ☐ SITE IMAGE TAKER
- ☐ DIGITAL SIGNATURES
- ☐ CONTRACTOR COMPENSATION
- ☐ INVOICING



SCHEDULE, TRACK & MANAGE TIME

One of the most valuable commodities of any business is time. Precision Workflow's collaborative scheduling, time tracking and time management tools can help you manage time efficiently. Seamless communication enables businesses to perform at optimum efficiency, with all the tools required for success. Including budget based recommendations and smart analytics.

Create a proactive, collaborative business environment and remove any guesswork with Precision Workflow, setting your staff and your business up for success. Real-time accuracy and workflow management tools that deliver results.

☐ TIME SHEETS

☐ VACATION REQUEST FORMS

☐ TIME CLOCKS

☐ SCHEDULING

☐ PRIORITY MANAGEMENT

☐ PAYROLL

☐ DISPATCH

☐ COLLABORATIVE SHARE

☐ PLANNERS

☐ SHIFT MANAGEMENT

☐ CALENDARS

☐ CHECK IN/OUT TIME TRACKING

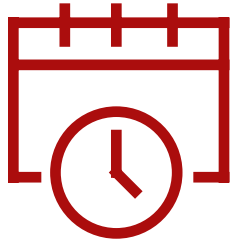
☐ WORKFLOW MANAGEMENT

☐ TIME MANAGEMENT

☐ APPROVAL PROCESSES

START EACH DAY WITH EVERY MEMBER OF YOUR TEAM
KNOWING PRIORITIES & EXPECTATIONS





COMPENSATION REPORTS & TIME SHEETS

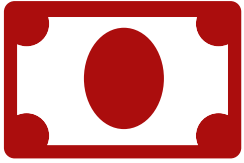
Revolutionize how your business tracks records and empowers itself with live, real-time information. Features such as automated alerts, personalized tags, comments and color coding combine to empower your business' ability to track in real time. Don't guess where your business is at, know with Precision WorkFlow.

Oversee and monitor all staff activities, from holidays and sick days through to day-to-day scheduled vs. actual time worked. Customizable access levels mean your staff only have access to view what you designate, amplifying your ability to maintain accountability and enhancing your tracking capabilities. With multiple approval processes and levels, keep everyone on exactly the same page with Precision WorkFlow power.

STAY INFORMED & KNOW THE FACTS

- ☐ STAFF/CONTRACTOR TIME SHEETS
- ☐ APPROVAL PROCESSES
- ☐ COMPENSATION REPORTING
- ☐ PAYROLL SCHEDULING
- ☐ REAL TIME REPORTING
- ☐ VACATION TRACKING
- ☐ REAL TIME ALERTS
- ☐ STAT HOLIDAY PAY
- ☐ PAYROLL REPORTING
- ☐ MULTIPLE SECURITY SETTING
- ☐ INTEGRATION WITH THIRD PARTY ACCOUNTING SOFTWARE





LEAD & SALES MANAGEMENT

Lead management is a vital component of any business. The way a business stores, tracks and manages leads directly impacts the bottom line. With Precision Workflow, leads are catalogued, maintained and followed through. Our intuitive tools allow reminders to be set, scheduled, contacts logged and conversion rates monitored so you are always informed of your team's progress and can adapt as needed.

Our intuitive, adaptive tools and pre-set templated systems allow your business to hit the ground running. Management is always up to date thanks to in-depth reporting and monitoring systems, allowing for effective and reflexive business relationships to take root and flourish.

☐ PROSPECTING

☐ LEAD NURTURING

☐ SALES FORMS

☐ SALES FUNNEL

☐ QUOTING

☐ LEAD PROCUREMENT

☐ SALES LEAD MANAGEMENT

☐ LEAD MONITORING

☐ SMART ANALYTICS

☐ ESTIMATING

☐ TASK MANAGEMENT

☐ REMINDERS & SCHEDULING

☐ CONVERSION TRACKING

TAKE CONTROL OF
YOUR BUSINESSES
SALES LEADS



REAL-TIME BUDGETING, JOB COSTING & STATUS REPORTING

STAFF



 VENDORS & CONTRACTORS

TRUCKS

 EQUIPMENT

○ SERVICES

 MATERIALS

○ PRODUCTS

INVENTORY

EXPENSES

 MISCELLANEOUS



SMART ANALYTICS & REPORTING

Precision Workflow is known for the strength of its reporting; but it's the way the data is tailored and refined that really sets it apart. SMART Analytics result in meaningful data sets that are comprehensive and multi-faceted, providing unparalleled insight into your business. Our CRM features make getting to the right information easier than ever.

Remove speculation from your business with real data, tailored to your needs and delivered to you on demand. Bring the power of data visualization to you and your team. The next step is digital.

- REAL TIME REPORTING
- AUTOMATED REPORT
- SMART PROJECTIONS
- CONFIGURABLE REPORTS
- SMART ANALYTICS
- IMPORT/EXPORT
- SMART WORKFLOWS
- DATA VISUALIZATION TOOLS
- QUICK DIVE DOWNS
- REMINDERS & NOTIFICATIONS
- AUTOMATED & SCHEDULED ALERTS
- LIMIT TRACKING & MONITORING

REMOVE
GUESS WORK
& KNOW THE
FACTS





ESTIMATING, RATE CARDS & QUOTING

An efficient estimate and quoting tool is essential to any business. Precision Workflow's estimating tool has been developed to streamline and simplify the process, reduce the chance for errors and allow your sales team to quickly deliver estimates to waiting customers. Estimates are completely customizable to your business, allowing common templates to be catalogued and saved for easy access, yet personalized for each potential sale.

Consider adding our project management package to raise your business to the next level. With this invaluable tool you can transfer approved estimate details directly into work orders and assign them as needed, without ever leaving the estimate window. Yet another example of how Precision Workflow can elevate your business.

☐ ACCURACY MANAGEMENT

☐ QUICK DRAW REPORTING

☐ INCREASED TURNAROUND TIME

☐ TIME & MATERIALS

☐ ESTIMATE TEMPLATES

☐ BUDGETING

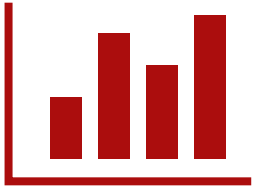
☐ SERVICE/PRODUCT TEMPLATES

☐ COSTING STRUCTURES

☐ INTERACTIVE DASHBOARD

☐ COST ANALYSIS

QUOTING
TOOLS THAT
MAXIMIZE
EFFICIENCY



ERP & CHART OF ACCOUNTS

Our interactive accounting tracking systems ensure the proper allocated the the first time. With multiple easy to use features and configurable settings, your Precision WorkFlow software platform can remotely manage, track and take control of all business expenses.

Managing expenses, account recievable and budgets is an essential element of every business. Take control of your business by empowering the right people with the right accounting information. Bringing accounting visualization tools to your business makes everyone stronger.

☐ REMOTELY ACCESSIBLE

☐ IMAGE CAPTURING SYSTEMS

☐ QUICK EMAIL RECEIPTS

☐ EXPENSE ACCOUNT MANAGEMENT

☐ PAYABLE TRACKING

☐ INDIVIDUAL ACCOUNTABILITY MANAGEMENT

☐ SMART ANALYTICS

☐ QUICK SEARCH DETAILS

☐ PROJECTIONS

☐ AGING A/R

☐ CRM

☐ EXPENSE TRACKING

☐ RECIEVABLES WITH ALERTS

☐ COSTING

☐ BUDGETING

☐ INCOME STATEMENTS

☐ INVOICING

☐ ACCOUNT MANAGEMENT

THE RIGHT
DETAILS
IN THE
PALM OF
YOUR
HAND





INVOICING, POS & ACCOUNTING

Accuracy counts when money is involved. With Precision Workflow powerful reporting tools and features such as real time tracking and customer profiles, you'll never be left guessing.

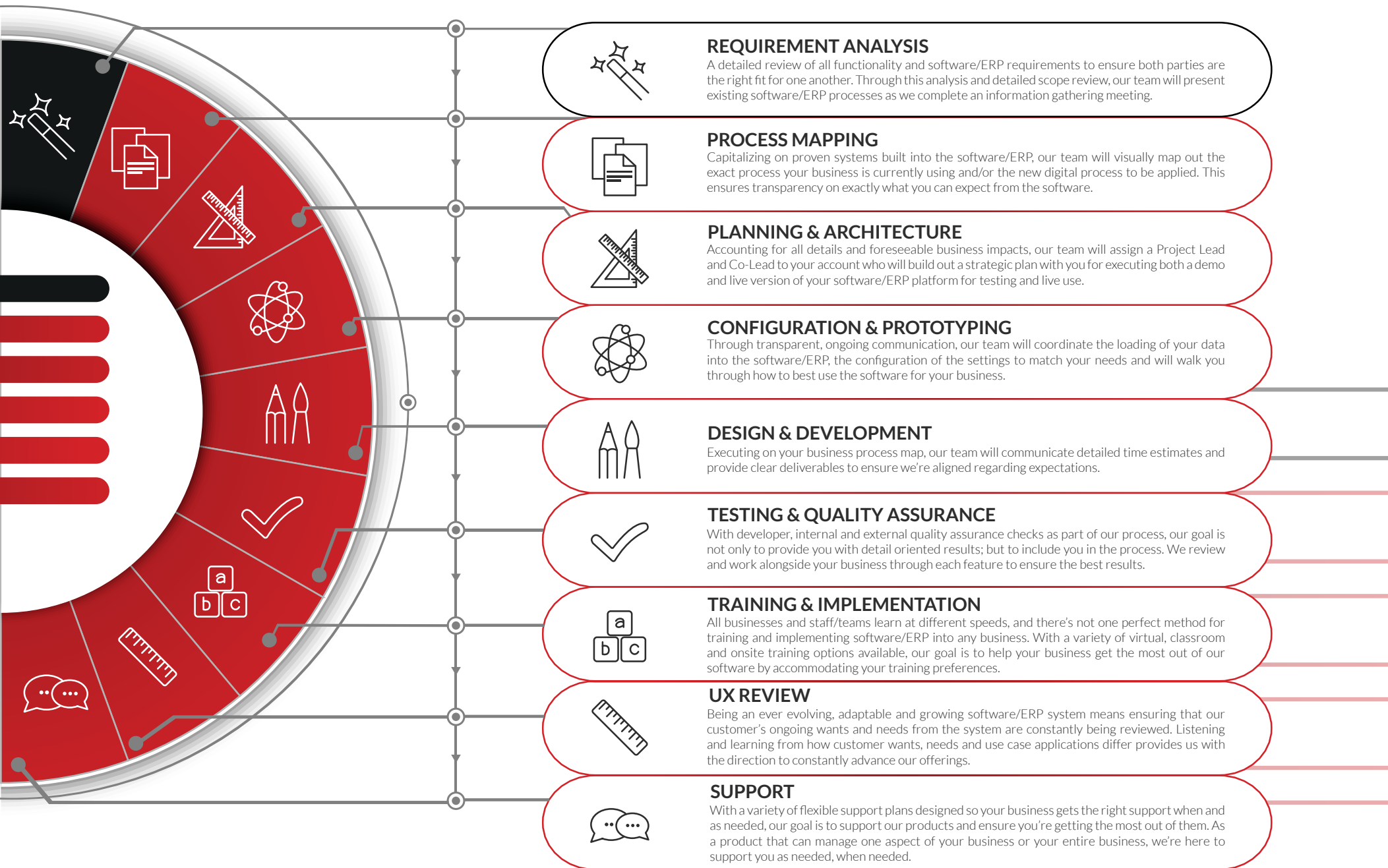
The Precision Workflow interface handles all transaction types, from direct point of sale to account invoicing, and can be used on the go with ease. Customize the user interface to best suit the needs of your business, ensuring the tools you use the most are at your fingertips and reports are customized to your specifications.

ACCURATE ACCOUNTING
& CUSTOMIZED REPORTS
THAT DELIVER THE
RIGHT DETAIL WHEN
AND WHERE NEEDED

- INTERACTIVE INTERFACES
- CRM A/R
- CONFIGURABLE REPORTING
- 100'S OF REPORTS
- DIRECT EXPORT FEATURES
- QUICK SEARCH DATA
- AUTOMATED REPORTING
- REMINDERS & ALERTS
- DIVE DOWN REPORTING STRUCTURE
- DIRECT BILLING



PRECISION WORKFLOW SOFTWARE IMPLEMENTATION PROCESS





CONTACT PRECISION WORKFLOW FOR A MEETING TO DISCUSS HOW WE CAN **ENHANCE YOUR BUSINESS**

Kenneth Bond Founder & CEO

As a Marketing, Software and Digital Media Technology Strategist, I am passionate about the development and integration of technology into day to day business. As the CEO and Founder of Fresh Focus Media, my goal is to bridge the gap between functional day to day operations and increase how technology can be applied to streamline business. Working with businesses to increase their overall efficiency and challenge innovation through the application of visualization tools and data analytics, I am looking to re-engineer and re-shape the way businesses positively create impact utilizing digital media.

KB
KENNETH BOND

CHALLENGE

PRECISION **WORKFLOW!**

Precision WorkFlow is dedicated to delivering the most interactive, easy to use software platform available. It was built due to the GAPS in today's market with other software platforms, and is focused on continuing to evolve, grow and drive results for our customers.

Precision WorkFlow has evolved through referrals. Impressing our customers and having them drive our success by getting their customers on board with our software has led to continued and ongoing growth. Growing our community means exceeding expectations and adapting.

With a multitude of configuration options, settings and customizable features, Precision WorkFlow can be tailored to match as many or as few of your business needs as desired. We welcome all functionality and additional feature requests.



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